

This is your language!



#ONLINEMARKETING

#SOCIALMEDIA

#SEM

chembid is a globally operating digital market intelligence platform and the world's largest search engine specialized in chemicals. We offer intelligent SaaS solutions and digital services to companies in the international chemical industry and buyers of chemicals. Join our team and bring your skills and talent to chembid!

At the earliest date possible we are looking for a

SOCIAL MEDIA & ONLINE MARKETING MANAGER (m/f/d)

full-time at our headquarters in Oldenburg (Oldb), Lower Saxony, Germany

The offer

- » Your creative ideas will take our international marketing to the next level and you will develop communication concepts that leave a lasting impression worldwide.
- » You will be responsible for the conception of innovative approaches and the operative implementation of global marketing measures.
- » The KPIs will always be in your view. Tracking, reporting and optimization of our SEA and social media campaigns will be in your hands.
- » You will develop the content of our social media accounts and be the contact person for our community.
- » Collaboration with international media and influencers and expand our network.
- » Together with your colleagues you will organize webinars, exhibitions, and events.

Your profile

- » You have successfully completed your studies or apprenticeship in (Online) Marketing and ideally bring along professional experience from an agency or a marketing department.
- » You are open-minded and communicative - whether in conversation with your colleagues or when working with our partners and media contacts.
- » You enjoy creative brainstorming as much as analytical tasks.
- » You work in a structured way and with a real hands-on mentality.
- » You already have experience in working with common online marketing tools and are not afraid to try out new tools and digital trends.
- » Strong German and English proficiency.

Awesome Benefits!



Interested?

Send your outstanding application to jobs@chembid.com. Please let us also know your salary expectations and the earliest entry date. We are looking forward to your application. Maybe we will get to know each other soon in a personal interview!



Apply now and become part of the team!

www.chembid.com/careers

